



# ONDA THANA MAHAVIDYALAYA

Affiliated to Bankura University

Govt. Aided College Recognised under UGC 2 (F), 12 (B)

**Murakata, Onda, Bankura, West Bengal 722144**

**Accredited by NAAC (1st Cycle)- Grade B**

## NOTICE

### [OBSERVATION OF ANTI-TOBACCO DAY]

Teaching and non-teaching staff, including the members of NSS, NSS volunteers, and other students, are all invited to an online seminar on 29 May 2026 at 12:00. The seminar, organised by Units I and II of the NSS, will focus on raising awareness about the dangers of tobacco.

Google Meet Link-

Video call link: <https://meet.google.com/sxa-vyfz-gkg>

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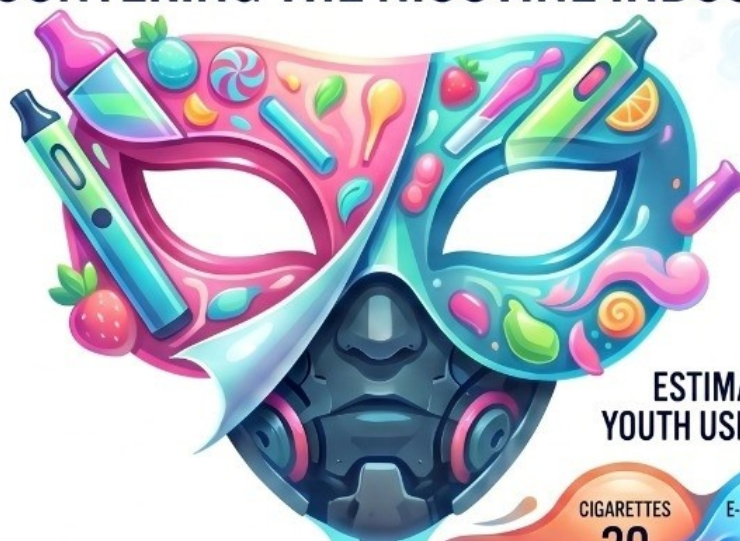
# World No Tobacco Day - 31 May 2026

## UNMASKING THE APPEAL: COUNTERING THE NICOTINE INDUSTRY'S HUNT FOR NEW USERS



### 40 MILLION CHILDREN CURRENTLY USE TOBACCO

At least 40 million adolescents aged 13-15 globally report current tobacco product use.



### ESTIMATED GLOBAL YOUTH USERS (AGES 13-15)

CIGARETTES  
20 MILLION

E-CIGARETTES  
15 MILLION

SMOKELESS TOBACCO  
10 MILLION



### CHILDREN ARE 9X MORE LIKELY TO VAPE THAN ADULTS

In many countries, e-cigarette use is significantly higher among youth than adults.

### TARGETED BY DESIGN, NOT CHANCE

Industry tactics include slick packaging and flavors specifically designed to make addiction seem fashionable.

## STRATEGIC ACTIONS FOR PROTECTION

### IMPLEMENT COMPREHENSIVE FLAVOR BANS

Prohibiting flavors is critical to reducing the appeal of nicotine products to children.



### RESTRICT ADVERTISING AND PRODUCT DESIGN

Ban promotions on digital media and regulate packaging to stop industry manipulation.



### 183 COUNTRIES UNITED BY THE FCTC TREATY

Global cooperation through the WHD Framework Convention is essential to closing policy gaps.

Department of Health & Family Welfare, Govt. of West Bengal